

BACHELOR OF ARTS IN COMMUNICATION (Semestral)

Curriculum applicable to students who entered as freshmen beginning school year 2020-2021

FIRST YEAR						
1st SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM101	INTRODUCTION TO COMMUNICATION MEDIA	3.0	-	3.0	NONE	NONE
ENG023	RECEPTIVE COMMUNICATION SKILLS	3.0	-	3.0	NONE	NONE
ENG024	WRITING FOR ACADEMIC STUDIES	3.0	-	3.0	NONE	NONE
HUM021	LOGIC AND CRITICAL THINKING	3.0	-	3.0	NONE	NONE
HUM034	ART APPRECIATION	3.0	-	3.0	NONE	NONE
SS021	UNDERSTANDING THE SELF	3.0	-	3.0	NONE	NONE
SS022	READINGS IN PHILIPPINE HISTORY	3.0	-	3.0	NONE	NONE
VE021	LIFE COACHING SERIES 1	1.0	-	(1.0)	NONE	NONE
Total		22.0	0.0	21.0		

2nd SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM102	COMMUNICATION THEORY	3.0	-	3.0	COMM101	NONE
COMM103	COMMUNICATION, CULTURE AND SOCIETY	3.0	-	3.0	COMM101	NONE
COMM121	JOURNALISM PRINCIPLES AND PRACTICES	3.0	-	3.0	COMM101	NONE
COMM122	BROADCASTING PRINCIPLES AND PRACTICES	3.0	-	3.0	COMM101	NONE
HUM039	ETHICS	3.0	-	3.0	NONE	NONE
MATH035	MATHEMATICS IN THE MODERN WORLD	3.0	-	3.0	NONE	NONE
SS036	SCIENCE, TECHNOLOGY, AND SOCIETY	3.0	-	3.0	NONE	NONE
PE021	MOVEMENT ENHANCEMENT	-	3.0	(2.0)	NONE	NONE
VE022	LIFE COACHING SERIES 2	1.0	-	(1.0)	VE021	NONE
Total		22.0	3.0	21.0		

THIRD YEAR						
1st SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM106	COMMUNICATION MANAGEMENT	3.0	-	3.0	COMM105	NONE
COMM113	KNOWLEDGE MANAGEMENT	3.0	-	3.0	COMM106	NONE
COMM133-1	PROFESSIONAL PUBLIC SPEAKING	3.0	-	3.0	ENG041	NONE
COMM135	MEDIA ANALYSIS	3.0	-	3.0	COMM101	NONE
COMM137	COMMUNICATION RESEARCH 2	2.0	-	2.0	COMM107	NONE
COMM137L	COMMUNICATION RESEARCH 2 LAB	-	3.0	1.0	COMM107	COMM137
COMELEC-1	COMMUNICATION ELECTIVE 1	3.0	-	3.0	NONE	NONE
NSTP011P	NATIONAL SERVICE TRAINING PROGRAM 2	3.0	3.0	(3.0)	NSTP010	NONE
PE023	PHYSICAL ACTIVITY TOWARDS HEALTH AND FITNESS 1	-	3.0	(2.0)	PE022	NONE
Total		20.0	9.0	18.0		

2nd SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM138-1	MEDIA AND COMMUNICATION ENTREPRENEURS	3.0	-	3.0	ENT078	NONE
COMM139	COMMUNICATION CAMPAIGNS	3.0	-	3.0	NONE	NONE
COMM200-1	THESIS 1	3.0	-	3.0	COMM137	NONE
COMELEC-2	COMMUNICATION ELECTIVE 2	3.0	-	3.0	NONE	NONE
COMELEC-3	COMMUNICATION ELECTIVE 3	3.0	-	3.0	NONE	NONE
SS038	THE LIFE AND WORKS OF JOSE RIZAL	3.0	-	3.0	NONE	NONE
SS085	PHILIPPINE INDIGENOUS COMMUNITIES	3.0	-	3.0	NONE	NONE
PE024	PHYSICAL ACTIVITY TOWARDS HEALTH AND FITNESS 2	-	3.0	(2.0)	PE023	NONE
Total		21.0	3.0	21.0		

SECOND YEAR						
1st SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM104	COMMUNICATION MEDIA, LAW AND ETHICS	3.0	-	3.0	COMM101	NONE
COMM134-1	PROFESSIONAL WRITING	3.0	-	3.0	ENG024	NONE
MMA105-1P	DIGITAL PHOTOGRAPHY	2.0	3.0	3.0	NONE	NONE
ENG041	PURPOSIVE COMMUNICATION	3.0	-	3.0	NONE	NONE
GEELECT-1	GENERAL EDUCATION ELECTIVE 1	3.0	-	3.0	NONE	NONE
HUM018-1	WORLD LITERATURE: THE MASTERPIECES	3.0	-	3.0	NONE	NONE
SS023	THE CONTEMPORARY WORLD	3.0	-	3.0	NONE	NONE
PE022	FITNESS EXERCISES	-	3.0	(2.0)	PE021	NONE
VE023	LIFE COACHING SERIES 3	1.0	-	(1.0)		NONE
Total		21.0	6.0	21.0		

2nd SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM111	DEVELOPMENT COMMUNICATION	3.0	-	3.0	COMM103	NONE
COMM105	COMMUNICATION PLANNING	3.0	-	3.0	COMM102	NONE
COMM107	COMMUNICATION RESEARCH 1	3.0	-	3.0	ENG024, COMM102	NONE
COMM123-1	ADVERTISING PRINCIPLES AND PRACTICES	3.0	-	3.0	COMM102	NONE
MMA109-1P	FUNDAMENTALS IN FILM AND VIDEO PRODUCTION	2.0	3.0	3.0	MMA105-1P; COMM102	NONE
ENT078	THE ENTREPRENEURIAL MIND	3.0	-	3.0	NONE	NONE
GEELECT-2	GENERAL EDUCATION ELECTIVE 2	3.0	-	3.0	NONE	NONE
NSTP010	NATIONAL SERVICE TRAINING PROGRAM 1	3.0	-	(3.0)	NONE	NONE
Total		23.0	9.0	21.0		

FOURTH YEAR						
1st SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM112	RISK, DISASTER, AND HUMANITARIAN COMMUNICATION	3.0	-	3.0	NONE	NONE
COMM200-2	THESIS 2	3.0	-	3.0	COMM200-1	NONE
COMELEC-4	COMMUNICATION ELECTIVE 4	3.0	-	3.0	NONE	NONE
SSHELEC-1	SS/HUM ELECTIVE 1	3.0	-	3.0	NONE	NONE
SSHELEC-2	SS/HUM ELECTIVE 2	3.0	-	3.0	NONE	NONE
SSHELEC-3	SS/HUM ELECTIVE 3	3.0	-	3.0	NONE	NONE
SSHELEC-4	SS/HUM ELECTIVE 4	3.0	-	3.0	NONE	NONE
Total		21.0	0.0	21.0		

2nd SEMESTER						
CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM199R	PRACTICUM	-	15.0	3.0	COMM200-1	NONE
Total		0.0	15.0	3.0		

Total Academic Units: 147
Total Non-Academic Units: 17
Total Required Units: 164 * See table of specifications for elective courses

NOTE: Elective courses offering per term will depend on the availability of instructor and compliance of prerequisite courses for specific elective course.

COMMUNICATION ELECTIVES FOR BATCH 2020
(Choose 4 courses per cluster aligned to chosen track)

CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
COMM150	CIVIC ENGAGEMENT AND PARTICIPATORY COMMUNICATION	3.0	-	3.0	NONE	NONE
COMM151	PUBLIC INFORMATION PRINCIPLES AND PRACTICES	3.0	-	3.0	NONE	NONE
COMM152	POLITICAL ECONOMY OF COMMUNICATION	3.0	-	3.0	NONE	NONE
COMM153	PEACE COMMUNICATION	3.0	-	3.0	NONE	NONE
COMM154	COMMUNICATION IN THE ASEAN SETTING	3.0	-	3.0	NONE	NONE
COMM160	SPEECH WRITING	3.0	-	3.0	NONE	NONE
COMM161	SPEECH FOR RTV AND EMERGING MEDIA	3.0	-	3.0	NONE	NONE
COMM162	NONFICTION WRITING	3.0	-	3.0	NONE	NONE
COMM163	FICTION WRITING	3.0	-	3.0	NONE	NONE
COMM164	ORAL INTERPRETATION AND STORYTELLING	3.0	-	3.0	NONE	NONE

SOCIAL SCIENCE / HUMANITIES ELECTIVES FOR BATCH 2020
(Choose 5 courses per cluster aligned to chosen track)

CODE	TITLE	LEC HOURS	L/F/D HOURS	UNITS	PREREQUISITES	CO-REQUISITES
SS150	INTRODUCTION TO POLITICAL SCIENCE	3.0	0.0	3.0	NONE	NONE
SS151	COMMUNITY DEVELOPMENT	3.0	0.0	3.0	NONE	NONE
SS152	FUNDAMENTALS OF PUBLIC ADMINISTRATION	3.0	0.0	3.0	NONE	NONE
SS153	INTERNATIONAL ETHICS	3.0	0.0	3.0	NONE	NONE
SS154	COMPARATIVE GOVERNMENT AND POLITICS	3.0	0.0	3.0	NONE	NONE
SS155	INTRODUCTION TO SOCIAL PSYCHOLOGY	3.0	0.0	3.0	NONE	NONE
HUM018-1	WORLD LITERATURE: THE MASTERPIECES	3.0	0.0	3.0	NONE	NONE
HUM150	THEATER PRINCIPLES AND PRACTICES	3.0	0.0	3.0	NONE	NONE
HUM151	GENDER COMMUNICATION	3.0	0.0	3.0	NONE	NONE
HUM152P	INTRODUCTION TO TYPOGRAPHY AND LAYOUTING (PAIRED)	3.0	0.0	3.0	NONE	NONE
HUM153	NONVERBAL COMMUNICATION	3.0	0.0	3.0	NONE	NONE